

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Cinemas – Cyberabad – Permission for enhancement of rates of admission for Two Screens in M/s.Talluri Theatres, Kushaiguda, Hyderabad – Accorded – Orders – Issued.

HOME (GENERAL.A) DEPARTMEN
G.O.Ms.No. 112

Dated:04-07-2012.
Read the following:-

1. From the Proprietor, Talluri Theatres, Kushaiguda, Hyderabad, Reprn.
Dt:: 23-04-2012,
2. Govt.Memo.No.11250/Genl.A/2012-1, dated::05-06-2012.
3. From the Proprietor, Talluri Theatres, Kushaiguda, Hyderabad, Reprn.
dated:: 13-06-2012.

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ORDER :

In the reference first read above, the Proprietor, M/s. Talluri Theatres, Kushaiguda, Hyderabad has stated that they have constructed M/s. Talluri Theatres with (2) screens equipped with all modern amenities and latest sound & projection systems. They have also got the No Objection Certificate for the 3rd Screen in the same Multiplex building and it is under construction.

2. He has also stated that the above (2) theatres are provided with all facilities which are higher than the facilities existing in the other movie theatres in the surrounding theatres. He has requested the Government to enhance rate of admission at Rs.125/- treating the theatre as single class on par with other multiplexes in Hyderabad or two classes at Rs.125/- and Rs.75/- and permission to Screen (5) shows per day.

3. In the reference 2nd read above, Government have requested the Commissioner of Police, Cyberabad to furnish his specific report whether the said theatres have fulfilled the guidelines issued in G.O.Ms.No.486, Municipal Administration & Urban Development (M.1) Department, dated.07-07-2007, for the Multiplex Theatres in the State. The report is awaited.

4. The Proprietor, M/s.Talluri Theatres, Kushaiguda, Hyderabad in the reference 3rd read above has stated that the conversion of theatres into Multiplex is in process and in the mean time he has requested the Government, to enhance the rate of admission at Rs.70/- & Rs.30/- or any uniform rate of admission as decided by the Government.

5. Government have examined the request of the Proprietor, M/s. Talluri Theatres, Kushaiguda, Hyderabad for enhancement of rate of admission for two (2) screens pending receipt of report from the Commissioner of Police, Cyberabad and decided to enhance the rate of admission from Rs.50/- to Rs.70/- for Balcony and Rs.10/- to Rs.30/- for General Class for two (2) screens in M/s. Talluri Theatres, Kushaiguda, Hyderabad, subject to certain conditions as was imposed to other Multiplexes.

6. Accordingly, in exercise of the powers conferred under section 12 of Andhra Pradesh Cinemas(Regulation) Act.1955 and clause (c) of sub-rule(3) of rule 11(B) of Andhra Pradesh Cinemas (Regulations) Rules,1970, Government hereby accord permission to enhance the rate of admission from Rs.50/- to Rs.70/- for Balcony Class and Rs.10/- to Rs.30/- for General Class for (2) two Screens in M/s.Talluri Theatres, Kushaiguda, Hyderabad, subject to the following conditions :-

- a. The holding area at the lobby level is 3200 sft, for the use of cinegoers. This area should not be let out for any commercial purpose in future.
- b. No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.
- c. To maintain the CCTV system without any obstruction.
- d. To draw emergency evacuation plan and get it approved by the Licensing authority (Uphaar theatre-Supreme Court Directions)

- e. To screen a short documentary during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar theatre – Supreme Court Directions).
 - f. The staff/usherers including security staff should be trained to operate the fire safety equipments during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or other calamity. (Uphaar theatre-Supreme court Directions)
 - g. While the theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances, the entry door (which can act as an emergency exit in the event of fire or other emergency) should be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Supreme Court Directions).
 - h. The emergency department telephone Nos. of nearest Hospitals, Police Station, and Fire Department shall be displayed in every show.
 - i. Night vision cameras to be installed specially at the ground floor box office to capture the images of the patrons buying tickets during the late evening hours.
 - j. All gangways exits and treads of steps and stairways shall be maintained with non-slippery surfaces at all times.
 - k. The management should facilitate periodical inspection by Fire Officer concerned and obtain insurance coverage for all the employees and audience/visitors/vendors.
 - l. The patrons shall be provided with lights/escalators for exit at the end of the show on par with such facility provided at the time of entering the theatre.
 - m. The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code other statutes or orders issued by Government from time to time.
7. The Commissioner of Police, Cyberabad, shall take necessary further action, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M. CHAYA RATAN,
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To,
The Commissioner of Police & Licensing Authority, Cyberabad.

Copy to:

The Proprietor, M/s. Talluri Theatres, Kushtaguda, Hyderabad.
The P.S. to Minister for I&PR, Cinematography.
The P.S. to Special Chief Secretary to Government, Home Department.
SF/SCs.

//FORWARDED:BY ORDER//

SECTION OFFICER.